

# Experiences Reported by Users

A photograph of a woman with glasses and a pink headband smiling, with another person partially visible behind her.

## Mentees' view:

- Almost every mentee who responded in surveys would recommend the program to other young professionals.
- Mentees appreciate being able to choose their mentors: who they want for the topics they want to learn more about.
- Mentees enjoy meeting with multiple mentors, broadening the learning experience and their industry connections.
- Overwhelmingly, the mentees said learning in a 1-to-1 setting like this felt personal and far more engaging.
- Most mentees believe they'll retain all or most of the knowledge and advice they took away because it's what they directly sought and it's immediately applicable in their work.
- Nearly 90% of the mentees planned to keep in touch informally with their program mentors.

A photograph of five diverse professionals in business attire smiling.

## Mentors' view:

- Mentors clearly appreciate this micro mentoring model. They welcome the opportunity to give back in an impactful way which fits so easily into their busy schedules.
- Mentors also appreciate the conversation-style exchanges with emerging leaders. It's relaxed, comfortable and allows a relationship or connection to develop.
- Nearly every mentor who responded in surveys would recommend the program to other executives.
- 100% of the mentors who responded believed the program was helpful to the mentees.
- A strong consensus is that mentors gain as much as they give. The mentoring sessions are excellent opportunities to hear how the rising talent in an industry or profession sees the future.
- Typically, 70 to 80% of mentors volunteer to participate again year to year.

A photograph of a woman with glasses talking on a mobile phone, with a hand pointing at a tablet screen in the foreground.

## What Admins really like:

- A program within the secure web-based platform contains all the participants' program-related data and keeps the program organized completely in one convenient place.
- The branded exclusive program website becomes the go-to place for informing an association's entire community about its mentorship initiative.
- Admin's like how mentorship programs are so easily self-managed. The instant they subscribe, they have control to start helping members connect and learn together.
- The admin tools for creating, delivering, managing and tracking mentorship programs have been called innovative and intuitive.
- The comprehensive step by step How-To guides and communications scripts in the Administrators' Resources Section ensure programs in Mentorship Rocket are easy to build and execute.
- The administrators' dashboard and exportable reports track and record participants' engagement.
- Each subsequent edition of a program (annual for instance) gets even easier to manage, and associations experience growth and long-term sustainability for mentorships initiatives. This is because: most mentors put up their hands to participate again ... a convenient "Import" feature allows Admins to easily transfer existing mentors' profiles from one program edition to the next ... plus, the positive word of mouth that a program generates attracts new mentors and mentees for next editions.